

COMPANY: KXLY

LOCATION: SPOKANE, WA

PRIMARY INDUSTRY: TV

POSITION: DIGITAL MARKETING COORDINATOR

SALARY RANGE: \$17.50/hour - \$20/hour

OPEN DATE: 3.7.23

CLOSE DATE: 12.24.23

FT/PT: FULL TIME

About this opportunity:

Are you client-focused, highly organized, motivated and a strategic thinker with a passion for learning about the digital marketing world? If so, then we are looking for you! Being a **Digital Marketing Coordinator** means you will have the opportunity to learn about digital advertising advancements, digital platforms and trends of both advertisers and consumers in the digital media space, social media management, digital analytics, and more! You will have a direct impact on growing our clients' businesses by providing strategy and digital media buying for promotional and on-going marketing efforts and will play a vital role in continuing to grow long-lasting partnerships with advertisers. We currently have nine physical operating properties which means there are excellent growth opportunities. As our business grows, our employees have the opportunity to grow as well! In fact, **70% of our management team has been promoted** from within the company! We are a family owned, people first business and our community is at the core of what we do and who we represent.

Why Work for Phase 3 Digital & KXLY Radio Group?

Because we care about you and your life outside of work just as much as we value the work you do to build our clients' businesses each day. We're here to help you grow in your career and will train you to tap into your creative and analytical sides as you build those lasting business relationships. Because our client interactions are primarily face-to-face, we need someone located in the Spokane/Coeur d'Alene market which also gives you the opportunity to work in a place where you can spend your off hours exploring exciting restaurants, outdoor activities and adventure!

What your career entails:

As our **Digital Marketing Coordinator**, you will work directly with clients, operations team, and sales team to provide campaign insight, discuss performance metrics, and review performance goals. You will collaborate with the Manager of Digital Strategy and other team members to maintain a high level of client happiness and satisfaction. You will work closely with businesses assigned to you to help track and monitor the success of their digital growth, so in addition to being creative and having an effective and relatable communication style, you need to have a flair for analytics and performance metrics.

What the job requires of you:

A **Digital Marketing Coordinator** requires a creative, yet critical thinker, who is result-driven and thrives on seeing their efforts pay off. The **Digital Marketing Coordinator** has experience with standard tools and platforms such as Facebook, Instagram, Facebook Ad Manager, Google Ads, Google Analytics, MailChimp, Canva, Photoshop, Wordpress, Asana, etc. Your graphic design and content creation skills will help support our digital marketing efforts and follow brand standards. If you love making to-do lists and crossing off all you have accomplished, you will be very satisfied with the variety and fast-paced, deadline-driven nature of this position. Exceptional organizational and follow-through skills and the ability to work without supervision are critical.

What Phase 3 Digital & KXLY Radio Group offers:

You'll get a supportive work environment with co-workers and managers who value your work, your time, and your perspective. We are committed to maintaining a culture where employees can flourish and grow, professionally and personally. We offer extensive training, and you get to work alongside some of the most talented colleagues in the broadcast industry, at all levels of their career, who are passionate about what they do it and why they do it.

Pay range: \$17.50/hour - \$20.00/hour

Benefits: We offer employees and their families medical, dental, vision, prescription, life insurance, and Employee Assistance Program benefits. Employees are also offered long-term disability insurance, flexible spending account, 401(k), health savings account, employee referral program, and paid time off including 80 hours of vacation following 1 year of service, 1 hour of sick time for every 40 hours worked, 2 personal days and 9 paid holidays.

What's next?

To apply on-line and include your resume go to:

<https://morganmurphymedia.com/current-openings/>

KXLY IS AN EQUAL OPPORTUNITY EMPLOYER