



COMPANY: KXLY
LOCATION: SPOKANE, WA
PRIMARY INDUSTRY: TV
POSITION: DIGITAL CONTENT PRODUCER
SALARY RANGE: \$18.00/hour - \$20.00/hour
OPEN DATE: 11/28/23
CLOSE DATE: WHEN FILLED

Digital Content Producer

About us:

4 News Now, a Morgan Murphy Media company and the ABC affiliate in Spokane, Washington, is a family-owned, people-first newsroom. The community is at the core of what we do and who we are and we believe it is our duty to inform, but also to inspire.

About this opportunity:

Want to work in a newsroom where you have the creative freedom to try new things? Want to produce and present compelling, informative content across all platforms? Come work for 4 News Now. We're looking for a smart, creative, hard-working, engaged storyteller to serve as a Digital Content Producer. You'll do everything from posting news content on social platforms to creating digital videos on everything from politics to local bars and restaurants. You'll work closely with our experienced team of TV news journalists and web publishers to curate and create the best content on the web, adding our own local spin to generate interest and engagement. The right candidate could also expand their skills to learn to anchor digital updates on our streaming platforms. Your work will have meaning, as we strive to tell the stories that connect our audience to their community. And because we know it's about more than just the job, we're proud that you'll work in an up and coming city with an exciting food scene, a wide range of outdoor adventures and hardly any traffic to slow you down!

What you'll do:

- Research, create and publish online text, photos, and video to company websites and social media accounts
- Communicate and facilitate social media publishing efforts of entire news team
- Closely monitor social media and other digital accounts to track audience metrics and achieve goals

What you'll bring:

- Must be a self-starter and someone who doesn't wait to be told what to do
- Must work well under pressure and on deadline
- Comfortable working both individually and in a team environment
- Knowledgeable about popular and emerging social media platforms
- 4 year degree with an emphasis in Journalism or equivalent preferred

What 4 News Now offers:

You'll get a supportive work environment with co-workers and managers who value your work, your time and your perspective. You'll get the training and support you need to do your job well. You'll get to work with journalists at all levels of their career who are passionate about what we do it. We offer medical, dental, vision, prescription, life and long-term disability insurance, EAP, flexible spending account, 401(k), paid time off including vacation, sick, personal days and holidays.

Pay range: \$18.00/hour - \$20.00/hour

Benefits: We offer employees and their families medical, dental, vision, prescription, life insurance, and Employee Assistance Program benefits. Employees are also offered long-term disability insurance, flexible spending account, 401(k), health savings account, employee referral program, and paid time off including 80 hours of vacation following 1 year of service, 1 hour of sick time for every 40 hours worked, 2 personal days and 9 paid holidays.

What's next?

For online application instructions go to: [Current Openings \(morganmurphymedia.com\)](http://morganmurphymedia.com)

4 NEWS NOW IS AN EQUAL OPPORTUNITY EMPLOYER