

COMPANY: IHEARTMEDIA LOCATION: SEATTLE, WA PRIMARY INDUSTRY: RADIO POSITION: ACCOUNT EXECUTIVE OPEN DATE: 5/24/23 CLOSE DATE: 8/22/23 SALARY RANGE: 100% COMMISSIONED

Full-time

The audio revolution is here – and iHeart is leading it! From broadcast radio to digital streaming radio to podcasting, audio continues to grow – and iHeart, which reaches 90% of Americans every month, is the #1 audio company in America across every one of those platforms. We're the home of many of the country's most popular and trusted on-air personalities and podcast influencers; we build important connections with hundreds of communities across America; we create and produce some of the most popular and well-known branded live music events in America; and we have the only complete audio ad technology stack in the industry for all forms of audio, from on demand to broadcast radio, digital streaming radio and podcasting. Only one company in America has the #1 position in everything audio: iHeartMedia.

If you're excited about this role but don't feel your experience aligns perfectly with the job description, we encourage you to apply anyway. At iHeartMedia we are dedicated to building a diverse, inclusive, and authentic workplace and are looking for teammates passionate about what we do!

What We Need:

Only one company has the #1 position in everything Audio reaching 9 out of 10 Americans every month -- iHeartMedia.

You know iHeart for our massive events and local personalities — but do you know what matters most? We love working with each other; it's not just what we do. It's what we do together.

Today Radio has more significant reach than TV. Podcasting is the fastest-growing medium ever. Podcasters and radio hosts are the new influencers with massive, hyper-

engaged fan armies. New digital audio data, insights, and analytics tools make it easier than ever to plan, buy and grow with Audio. In short, the audio revolution is here.

As an Account Executive in Seattle, you will be supported with the most innovative and inclusive broadcast and digital marketing tools at your fingertips to leverage across our 160 markets and multiple platforms.

What You'll Do:

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- Immerse yourself in learning iHeartMedia's Broadcast + Digital Marketing Products (we are constantly innovating and growing!)
- Identify and develop new business opportunities while maintaining a pipeline of sales prospects in Salesforce
- Foster and nurture existing relationships with the existing client base.
- Identify new opportunities and develop persuasive proposals to meet each client/agency evolving needs.
- Collaborate with internal partners to drive revenue and meet/exceed established sales targets
- Creates effective marketing campaigns in line with the iHeartMedia brand and resources.
- Deliver compelling sales presentations with confidence.
- Maintain productive client communication to ensure client satisfaction.
- Monitor competition to continually prospect new account leads.
- Negotiate rates and ensures prompt payments.
- Follow all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts, and competitive analysis.

What You Bring:

- High School Diploma required; College Degree preferred
- Microsoft Office suite and social networking platforms skills are preferred
- Drive your own vehicle with a valid driver's license and state-mandated auto insurance
- A desire to learn and grow!
- Independent; self-motivated; competitive; assertive personality
- Strong problem-solving, analytical, and time management skills
- Persuasive communication skills: verbal, written, and presentation
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities, and multi-task in a fast-paced environment

- Stress tolerance, especially with tight deadlines and financial pressures
- Digital/Media Sales Experience is a plus
- Sales (or equivalent) Experience is preferred, but not required

Compensation:

This position will be paid on a 100% commission basis. Commission rates range from 5% - 10%.

Location:

Seattle, WA: 645 Elliott Avenue West, Suite 400, 98119

Position Type:

Regular

Time Type:

Full time

Pay Type:

Salaried

Benefits:

iHeartMedia's benefits offering is flexible and offers a variety of choices to meet the diverse needs of our changing workforce, including the following:

- Employer sponsored medical, dental and vision with a variety of coverage options
- Company provided and supplemental life insurance
- Paid vacation and sick time
- Paid company holidays, including a floating holiday that enable our employees to celebrate the holiday of their choosing

- A Spirit day to encourage and allow our employees to more easily volunteer in their community
- A 401K plan
- Employee Assistance Program (EAP) at no cost services include telephonic counseling sessions, consultation on legal and financial matters, emotional wellbeing, family and caregiving
- ?A range of additional voluntary programs, such as spending accounts, student loan refinancing, accident insurance and more!

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Vacancy Type: Full Time

Date Posted: 5/24/2023

Closing Date: 8/22/2023

City: Seattle

State: Washington

URL: http://www.iHeartMediaCareers.com

Contact:

Please <u>click here</u> to apply for this job.

Apply Online URL:

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Seattle-WA-645-Elliot/Account-Executive Req31405-1

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER