



COMPANY: BICOASTAL MEDIA
LOCATION: LONGVIEW/KELSO, WA
PRIMARY INDUSTRY: RADIO
POSITION: ACCOUNT EXECUTIVE
SALARY RANGE: Salary and Commission \$50,000-\$70,000
OPEN DATE: OCTOBER 16,
2023
CLOSE DATE: WHEN FILLED

Bicoastal Media is currently accepting resumes for the position of Account Executive/Sales Manager for our five-station group in Longview/Kelso (Southwest Washington) This motivated individual will manage and grow existing billing accounts, as well as new account development. Responsibilities include identifying clients' advertising and marketing needs as well as developing and presenting customized radio and digital marketing campaigns.

Salary and Commission \$50,000-\$70,000 based upon experience.

Candidate will also Manage the Sales team to achieve the sales and goals for the revenue initiatives listed above and report directly to the Market Manager.

Experience in Radio sales and management would be an added bonus. Candidate must have strong communication, presentation and negotiation skills, be self-motivated, goal driven, creative and have the ability to multi-task in a fast-paced environment. Radio sales or outside sales experience preferred. You must have a valid driver's license, a good driving record, and a dependable vehicle with appropriate insurance.

Please email reply your resume and cover letter to Bruce Pollock, or USPS mail to Bruce Pollock,

Bicoastal Media, 1130 14th Ave., Longview, WA 98632. No phone calls please.

Bicoastal Media is an Equal Opportunity Employer.